This Privacy Policy describes how **Campbell Cobb/NoteTerra Capital (**we," "us," or "our") collects, uses, and protects personal information you provide through our website, <u>Campbell Cobb, MBA - Retirement Income</u>
Planning

We are committed to protecting your privacy and handling your information responsibly and transparently.

## 1. Information We Collect

We may collect:

- **Personal Information:** such as your name, phone number, email address, and other details you voluntarily provide through contact forms, appointment requests, or quote requests.
- **Non-Personal Information:** browser type, device information, and pages visited, which may be collected automatically via cookies or analytics tools to help us improve our website.

#### 2. How We Use Your Information

We may use your information to:

- Respond to your questions and inquiries
- Provide quotes, consultations, or information about health, life insurance and annuity products
- Schedule appointments and follow up with you about your coverage needs
- Send occasional educational materials or updates (only if you opt in)
- · Comply with applicable laws and regulations

We do not sell, rent, or trade your personal information to any third parties.

# 3. How We Protect Your Information

We implement reasonable administrative, physical, and technical safeguards to protect your personal information against unauthorized access, misuse, or loss. However, no internet transmission or electronic storage method is 100% secure, and we cannot guarantee absolute protection.

# 4. Third-Party Links and Tools

Our website may contain links to other websites or use third-party tools such as **TidyCal**, **email marketing platforms**, or **analytics services**.

We are not responsible for the privacy practices or content of those third parties. Please review their privacy policies for more information.

## 5. Your Rights and Choices

You may:

- Request that we update or delete your information
- Opt out of communications at any time
- Ask questions about how your information is handled

To make a request, contact us at: hello@noteterra.com