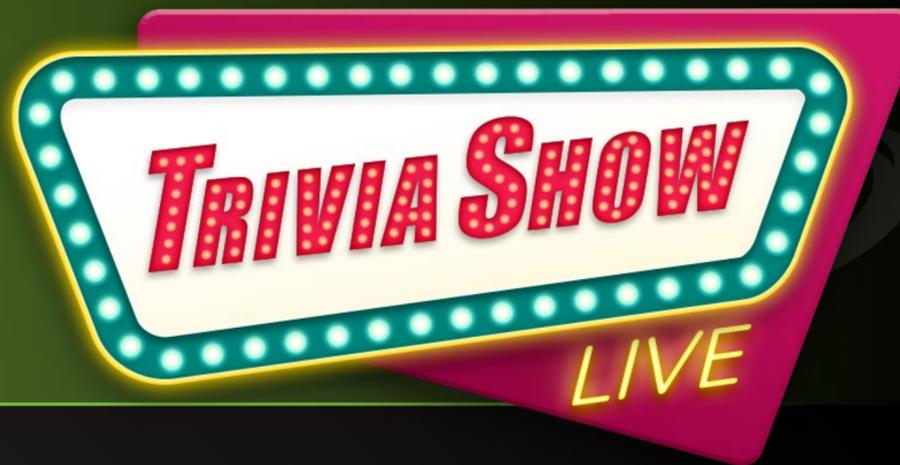




BOOST YOUR OFFERING WITH



LIVE

A PLAYTECH EXCLUSIVE

Live Trivia is a trivia quiz segment, presented by highly trained game show presenters.

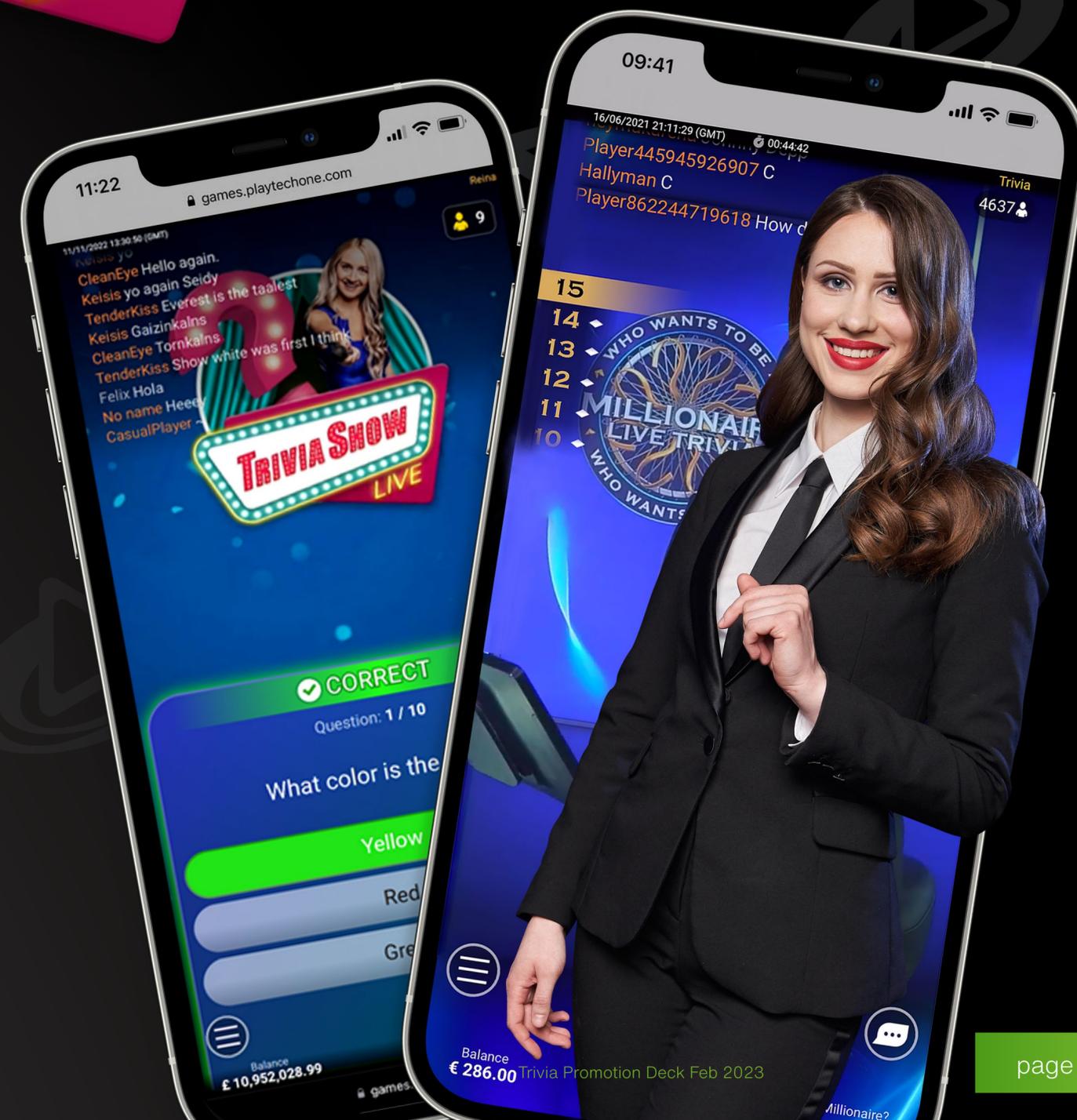
Trivia have a proven record of attracting and enticing new players as well as keeping your loyal players engaged. Live Trivia has been an important exclusive live marketing tool of Playtech Live for several years.

An ideal tool to build up excitement around sporting or seasonal events, or to use as an instant cross-sell into other products.

There are four different variants of Trivia available: Points System, True/False, Regular Trivia and Who Wants To Be A Millionaire Live Trivia Show. All are offered by either our experienced hosts in our studio, or hosts of your choice on your own premises.

This is a fully customizable solution in terms of design, subject, and language. Prizes range from Golden Chips and Free Spins to custom prizes, all of which can be awarded per player or distributed between all winners.

A recent example is The World Cup network promo, which ran on True/False Trivia and attracted tens of thousands of concurrent players on a daily basis.





HOW DOES IT WORK?

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LIVE



A Trivia Show offers on average around 20 minutes of free entertainment and engagement, during which the game show presenter will ask up to 10–15 questions.

Each question has three possible answers and players have around 15 seconds to guess the correct one.

Players compete for a chance to win a share in the Trivia prize being either — a Live bonus, free spins or even Golden Chips, all of which can have wagering requirements added to.

There are adjustable backgrounds available, plus you can redirect to a table of your choice after the show and offer live game previews via Picture-in-Picture.



TRUE OR FALSE LIVE TRIVIA SHOW

Everyone loves a game of True or False!

In our True or False Live Trivia show, there are 10 – 15 different statements that players have 15 seconds to decide if they are true or false.

There are adjustable backgrounds available, plus you can redirect to a table of your choice after the show and offer live game previews via Picture-in-Picture.





MILLIONAIRE LIVE TRIVIA SHOW



Who Wants To Be A Millionaire? is a well-known game show, enjoyed by people all around the world.

In our Trivia show version, there are 15 questions in total. With four possible answers to choose from and 15 seconds to answer, players also have access to two lifelines if they are unsure of the answer. The two lifelines are 50/50 and Ask the Audience.

You can redirect to a table of your choice after the show and offer live game previews via Picture-in-Picture.





LIVE TRIVIA POINTS SYSTEM



LIVE



Enjoy our Regular Trivia and True or False Trivia with point system mechanics and a live leaderboard.

You have the ability to choose how many points players need to collect to qualify for the winning prize. Plus, players are able to continue playing even if they answer incorrectly or join late.

At the end of the show, our professional hosts will advertise your chosen table for players to go and join.

You can re-direct to a table of your choice after the show and offer live game previews via PiP.



WHY USE TRIVIA SHOW?

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LIVE

Adding a Trivia show to your Live offering presents various benefits.

1. Increase traffic during a specific time period

If you wish to attract more players, then adding a Trivia Show during specific times is a great tool to achieve results. Statistically, about 40% of the audience of a Trivia Show join the Live games afterwards.

2. Promote your tables and on-site promotions

If you would like to draw special attention to one of your tables, you can use the opportunity of the Trivia Show by redirecting the players after the show to that specific table.

3. Attract new players

Since any player can join the Trivia Show without any cost, it is a great tool — according to statistics about 20% new players join the Live tables after a Trivia Show.





Design

Our professional design team will help create an animated background according to your design standards and brand guidelines.

Theme

Build your Trivia Show around a myriad of themes, such as sports events (Cheltenham, Euro Cup, Roland Garos etc), general knowledge (history, culture, geography), film and TV knowledge and many more. Trivia can also be used to boost a new casino launch, such as a slot or exclusive title. Feel free to contact us about any theme for customisation.

Language

Currently our game presenters can present Trivia Shows in English, Italian, Spanish, Polish, Greek, German, Russian, Japanese, Mandarin and Hindi. More language options available on request.



**For more information on Triva Show
Live, please contact your CRM**

