

PLAYTECH PRESENTS

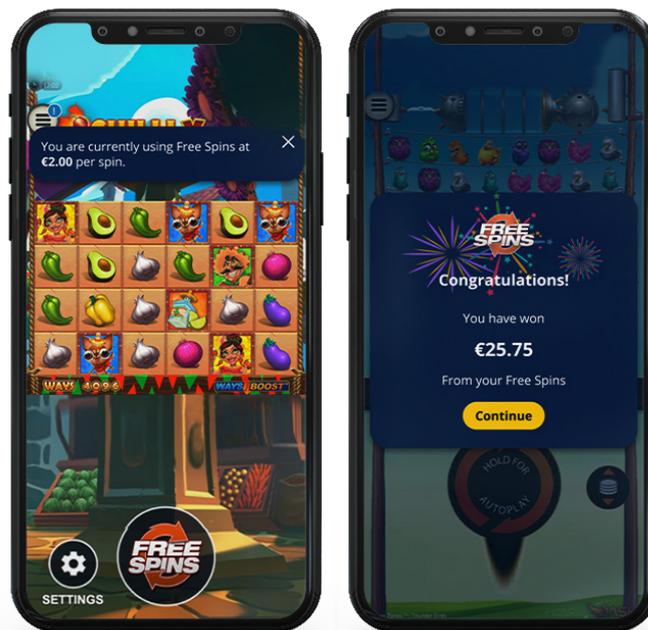
# FREE SPINS

BRINGING MORE POWER  
TO FREE SPIN SLOT BONUSING



Playtech Free Spins are now better than ever, with more versatile bonusing options for operators and a stronger, more varied experience for players. Traditionally, Playtech Free Spins have been set at a single value; typically, the lowest value for the game(s) included in a promotion.

Offering higher value spins to regular players, who are less likely to be engaged by minimum value spins, required player-level configuration during game setup. Now, with Free Spins, operators can configure spin values while configuring the bonus, enabling them to instantly create a more compelling offer for experienced players.



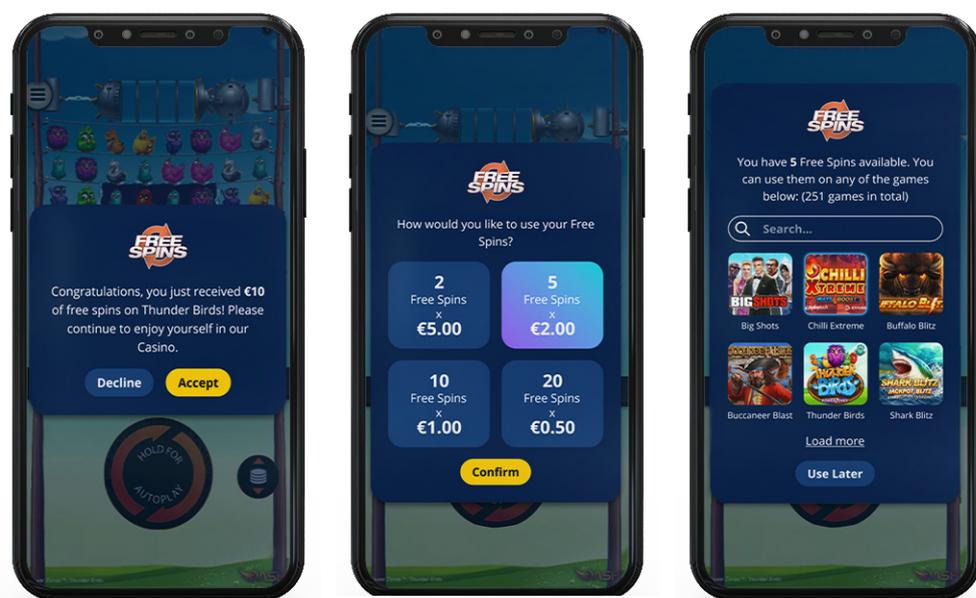
## More choice for players too

As well as more flexibility for operators, players can also enjoy a more varied experience with our new Free Spins. At present, players can see they have Free Spins available, but often with no indication of their value, and no control over how to use that value. With this latest update, instead of a set number of spins, players are awarded an overall value – creating options for players to choose how they use this amount.

For example, instead of issuing £10 in Free Spins as a blanket award of 50 Free Spins worth 20p each, operators can give players up to four value options from which to choose. The option of more spins at a lower value is likely to appeal to new players, whereas a more experienced player is likely to be attracted by fewer spins of a higher value (e.g. 20 spins worth 50p each). This makes a single promotion appealing to more than one audience, and adds an 'extra gamble' into the bargain.

## How it works

When a player is awarded Free Spins, a pop-up showing the amount awarded is displayed, with a choice of number of spins and value combinations, as pre-determined by the operator. Once the player makes their selection, the Free Spins begin or, if the current game does not support Free Spins, a game selection pop-up loads.



Free Spins 2 are compatible with all key Playtech engagement tools, including:



Player Journey



Campaign Planner



Leaderboards



Engagement Games



Mass Update