



INNOVATION
RELEASE

VIRTUAL! HORSE RACING

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Enjoy a day at the races without even leaving home with Virtual! Horse Racing! Experience realistic simulations of 6 to 12 runner horse races, available on demand to any user at any time. Players can pick their favourite runners, select their desired bets and trigger the race whenever they wish. Each race offers unique odds by combining horses with differing abilities.

Multiple betting opportunities are available to provide for all player betting styles. Take the game's predicted recommendation on the classic Win bets, improve your chances with traditional each-way bets, or aim for higher returns on combination bets – plus, unique Casino-style bets not available anywhere else.

GAME FEATURES

- Predictive ratings analysis for the selected horses
- A range of traditional racing bets and unique Casino-style options
- High-definition race stream, with photo-finish, plus option to skip race straight to result
- Chip-based betting and slot/table game terminology
- Customisable in-race branding available

TARGET AUDIENCE

- Casino and slots players looking for an easy introduction to Virtual Sports betting and its gameplay
- Players looking for something new and fresh, yet with a familiar playing style
- Cross-vertical players – no need to navigate away from Casino
- Fans of sports or sportsbook players looking for an on-demand and frequent authentic racing experience
- Licensees without sportsbooks who can now launch virtual games by embedding and deploying them into their lobbies to enable a quick launch and integration base

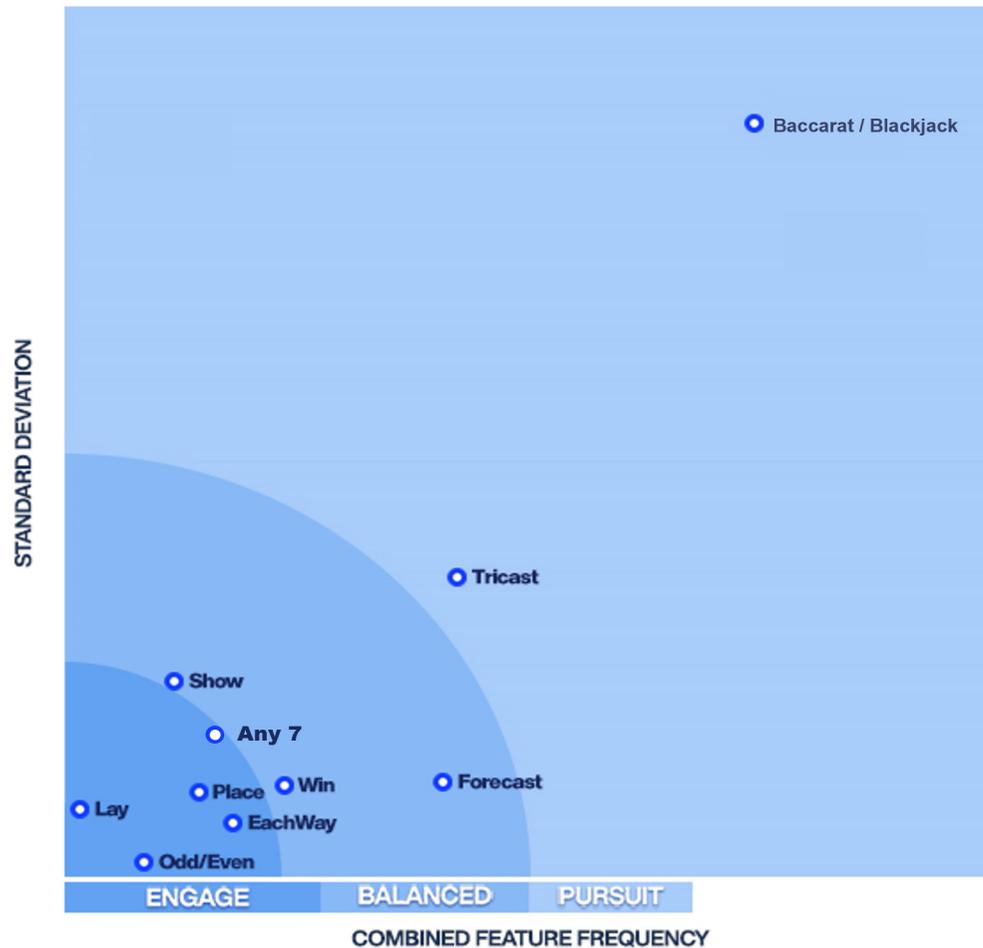
WIN FREQUENCY

Depending on the odds offered, win frequency ranges from approximately 1 in 2 upwards. Each race presents the player with a randomly generated set of selections with different abilities. The returns for all betting market selections are then generated according to the true probability of the particular outcome and the target RTP for the game title.

GAME PLAYING STYLE

Engage: Most betting options are lower volatility offering smaller more regular wins, however with lots of betting variety. Some bet options offer more medium or very lucrative wins with large pay-outs relative to stake size.

GAME PLAYING STYLE



Graph is based on a 6-runner horse race; standard deviation and win frequency volatilities can vary as the number of runners change.

BETTING MARKET NAME	BETTING MARKET VOLATILITY
<input checked="" type="radio"/> Baccarat / Blackjack	
<input checked="" type="radio"/> Tricast	
<input checked="" type="radio"/> Forecast	
<input checked="" type="radio"/> Win	
<input checked="" type="radio"/> Show	
<input checked="" type="radio"/> Any 7	
<input checked="" type="radio"/> Each Way	
<input checked="" type="radio"/> Place	
<input checked="" type="radio"/> Odd/Even	
<input checked="" type="radio"/> Lay	

ENGAGE

Lower volatility offering smaller but more regular wins due to higher probability chances, with some higher return and volatility betting options. These betting options are typically cross selling gaming and sports players and are designed to appeal to igaming players with its familiar casino style features and bets.

BALANCED

Medium volatility feel, offering traditional game play and some feature variety. These betting options offer less frequent, but generally bigger, wins.

PURSUIT

Wins occur less frequently in Pursuit betting options but are typically more lucrative when they do; as such, these higher returns appeal to players happy to wait for big wins.