

NICE HAND



# THE LEADING GLOBAL B2B iPOKER SUPPLIER IN REGULATED MARKETS

Playtech is one of the world's leading omni-channel B2B Poker suppliers, actively investing in the continued development of new games, product features and retention tools, and the expansion of our iPoker network across regulated markets. We can deliver everything an operator needs to launch their own fully branded, customizable poker rooms, supported by premium back-end player management and marketing tools.



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**Comprehensive omni-channel offering** across web, mobile and desktop

**Wide range of game variants**, including our exclusive *Age of the Gods™* Twister Poker, and an extensive selection of table stakes and buy-ins

**Brand new fully responsive web client**, supporting standalone 'direct game launch' mode

**Powerful BI-solutions** including 'Churn Prediction and Prevention', 'Player Lifetime Value prediction', 'Player segmentation' and 'Feature A/B Testing'

**Event-Based System (EBS)** – highly customizable gamification and engagement, including segmented missions and a random rewards engine

**Tailor-made cross-selling tools**, content suites and game brands

**Innovative and attractive promotional mechanics** and bonus types

Integrated, best-in-class flexible **loyalty management tools**



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