

Episode 4 – Micro Madness: Bounty Edition €1,000,000 GTD



Goals

- Sustain MTT activity after Bounty Hunter Series
- MTT retention
- Micro and Low stakes player acquisition / reactivation
- Promote Poker Episodes brand

Marketing Message

- €1,000,000 in guaranteed prizes.

Mechanics

- Daily tournaments with buy-in's ranging from €0.50 to €55.
- Mix of NLHE, PLO, Flighted PKO and Mystery Bounty tournaments.
- Satellites with Buy-ins ranging from €0.01 to €10.

Timing

- **Satellites, Flighted & Main Events:** 03/04/2024 to 15/04/2024. (the “**Promotion Period**”)
- €20 buy in NLHE, “E4|€40,000|Sunday Strike|D2” (Flighted KO) Event on 07/04/2024.
- €1 buy in NLHE, “E4|€15,000|One Time Mystery|D2” (Mystery Bounty) Event on 14/04/2024.
- €5 buy in NLHE, “E4|€50,000|Mystery Micro|D2” (Mystery Bounty) Event on 14/04/2024.
- €55 buy in NLHE, “E4|€100,000|Mini Highroller” (24-Hour Late Registration) 14/04/2024.
- €12.5 buy in NLHE, “E4|€50,000|Mystery Mini|D2” (Mystery Bounty) Event on 15/04/2024.
- €30 buy in NLHE, “E4|€100,000|Mystery Main|D2” (Mystery Bounty) Event on 15/04/2024.

Graphical Items

- A non-mandatory design package can be downloaded [here](#).

Costs

- iPoker will cover the costs for Main Event and satellite overlay.



Entry Tickets

iPoker will create the following tickets:

Ticket Name	Expires
E4: €55 Mini Highroller	2 months dynamic after being issued
E4: €55 Mini HR Seat	16/04/2024 (Auto registration ticket)
E4: €30 Mystery Main	2 months dynamic after being issued
E4: €12.5 Mystery Mini	2 months dynamic after being issued

“E4: €55 Mini Highroller”, “E4: €30 Mystery Main” and “E4: €12.5 Mystery Mini” entry tickets are valid only in “E4” tournaments during the promotion and expire 2 months after having been issued.

After the promotion they will be linked to all tournaments.

“E4: €55 Mini HR Seat” auto-registration tickets are available from select “E4” satellites.

Players will be automatically registered to the target event “€E4|€100,000|Mini Highroller” after qualifying from a respective satellite. “E4: €55 Mini HR Seat” auto-registration tickets expire on 16/04/2024.

Main Events Schedule

Excel file for the schedule will be distributed separately.