

Episode 6 - Classic Showdown - €500,000 GTD

Goals

- Promote Poker Episodes brand
- MTT retention
- Player acquisition / reactivation
- Enhance non-PKO tournament offering and test structures

Marketing Message

- Over €500,000 in guaranteed prizes.

Mechanics

- Daily tournaments with buy-in's ranging from €3 to €500.
- Mix of classic NLHE, Rebuy and Flighted tournaments.
- Satellites with Buy-ins ranging from €0.20 to €50.
- Daily Freebuy Satellites to win tickets.

Timing

- **Duration:** 14/04/2024 to 22/04/2024 (the “**Promotion Period**”)
- **Satellites and Flights:** Sunday 14/04/2024 to Monday 22/04/2024
- **Main Events:** Thursday 18/04/2024 to Monday 22/04/2024
- €100 buy in NLHE, “E6|Main Showdown|€100,000 GTD” Main Event on 21/04/2024.
- €500 buy in NLHE, “E6|Main Highroller|€40,000 GTD” Main Event on 21/04/2024.
- €200 buy in NLHE, “E6|€40,000|Sunday Classic|D2” Event (Flighted) on 21/04/2024.
- €25 buy in NLHE, “E6|€40,000|Big Classic|D2” Event (Flighted) on 22/04/2024.
- €10 buy in NLHE, “E6|€20,000|Mini Classic|D2” Event (Flighted) on 22/04/2024.
- €3 buy in NLHE, “E6|€10,000|Micro Classic|D2” Event (Flighted) on 22/04/2024.

Graphical Items

- A non-mandatory design package will be provided ASAP.

Costs

- iPoker will cover the costs for Main Event and satellite overlay.



Entry Tickets

iPoker will create the following tickets:

Ticket Name	Expires
Episode 6 €100 Ticket	2 months dynamic after being issued
Episode 6 €100 Seat	(Auto registration) 23/04/2024
Episode 6 €500 HR Seat	(Auto registration) 23/04/2024
Episode 6 Big Classic €25	(Auto registration) 23/04/2024

“Episode 6 €100 Ticket” entry tickets are valid only in “E6” tournaments during the promotion and expire 2 months after having been issued. After the Episode 6 promotion they will be linked to all tournaments.

All “Episode 6 €100 Seat”, “Episode 6 €500 HR Seat” and “Episode 6 Big Classic €25” entry tickets are valid only in “E6” tournaments and directly register players to the target event. These auto-registration tickets will expire on 23/04/2024.

Main Events Schedule

An Excel file with the schedule will be distributed separately.