Episode 5 – Stack Builder - €200,000 GTD

Goals

- Increase MTT activity
- MTT retention
- Promote Poker Episodes brand
- Player acquisition / reactivation

Marketing Message

- €25 buy in NLHE, €200,000 guaranteed Stack Builder.
- Day-1 flights available 24/7 for the duration of the Promotion Period, as defined below.

Mechanics

- One Flighted KO tournament with a buy-in of €25
- **"Stack Builder" feature enabled for all Day-1 flights. Minimum Client version required: 22.9**
- Satellites with Buy-ins ranging from €0.20 to €5.00.
- Daily Freebuy Satellites to win tickets.
- Weekly Revenue Missions to win "E5: Stack Builder €25 Ticket" tickets.

Timing

- **Satellites & Day 1 Events:** Friday 05/04/2024 to Monday 29/04/2024 (the "Promotion Period")
- "E5: €200,000 Stack Builder | D2": Monday 29/04/2024 at 19:30 GMT
- **Revenue Mission Qualification Periods:**
  Week 1: 05/04/2024 00:00 GMT – 11/04/2024 23:59 GMT
  Week 2: 12/04/2024 00:00 GMT – 18/04/2024 23:59 GMT
  Week 3: 19/04/2024 00:00 GMT – 25/04/2024 23:59 GMT
  Week 4: 26/04/2024 00:00 GMT – 29/04/2024 19:45 GMT

Graphical Items

- A non-mandatory design package can be downloaded here.

Costs

- iPoker will cover the costs for Main Event and satellite overlay.
- The revenue mission prize costs for each participating operator will be the sum of prizes issued to their players.

Missions

Weekly Revenue Mission (Qualification Periods below):

- Week 1: 05/04/2024 00:00 GMT – 11/04/2024 23:59 GMT
- Week 2: 12/04/2024 00:00 GMT – 18/04/2024 23:59 GMT
- Week 3: 19/04/2024 00:00 GMT – 25/04/2024 23:59 GMT
- Week 4: 26/04/2024 00:00 GMT – 29/04/2024 19:45 GMT

Earn X points (€250 revenue equivalent) to get an "E5: Stack Builder €25 Ticket"
(max. 1 ticket per player per week during the Revenue Mission Qualification Period).

Entry Tickets

iPoker will create the following tickets:

Ticket Name	Expires
E5: Stack Builder €25 Ticket	2 months dynamic after being issued
E5: Stack Builder €25 autoreg	30/04/2024 (autoreg)

"E5: Stack Builder €25 Ticket" and "E5: Stack Builder €25 autoreg" tickets are valid only in "E5" tournaments during the Promotion Period.

"E5: Stack Builder €25 Ticket" expire 2 months after having been issued. After the Episode 5 promotion they will be linked to all tournaments.

Players who win "E5: Stack Builder €25 autoreg" entry tickets will be automatically registered to the target tournament after qualifying from a respective satellite.

"E5: Stack Builder €25 autoreg" entry tickets expire on 30/04/2024.

Day-1 Flights Schedule

Excel file for the schedule will be distributed separately.