# HEATHER WALRAVEN – PODCAST GUEST MEDIA KIT

Author | Financial Advisor | Speaker

Founder & Co-Owner, RetirePath Advisors Author of *Dropping F-Bombs: How to Master Your Fears,*Strengthen Your Faith, and Transform Your Financial Future

#### ABOUT HEATHER

Heather Walraven is a seasoned financial advisor and certified Kingdom Advisor who helps highnet-worth clients find peace—not just performance—in their financial lives.

After nearly drowning as a child, Heather avoided water for decades. At age 44, she became a certified scuba diver—an emotional transformation that mirrors the same fear-to-freedom process she now facilitates with clients facing financial anxiety.

Through her book *Dropping F-Bombs*, Heather shares how mastering fear, strengthening faith, and shifting mindsets can lead to profound peace in both life and money.



She is known for blending financial expertise with emotional intelligence, faith-centered coaching, and compassionate storytelling.

#### **EXPERT INTERVIEW TOPICS**

The Fear Behind the Finances

How childhood patterns shape adult money decisions

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Control vs. Trust

How affluent women can build confidence without over-controlling

ទុំក្នុំ Generational Money Trauma

Why your parents' struggles may still be running your portfolio

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The Deep Water Principle

Why God often meets us where we feel most out of control

Beyond the Numbers

How to lead clients with values, not just performance metrics



Overthinkers and Overplanners

How to stop financial paralysis with one powerful shift



Retirement Without Fear

Planning for joy, not just survival

### PODCAST FITS

- Christian personal growth & spiritual formation
- Women's leadership & legacy
- Business & financial planning
- · Emotional intelligence in money and decision-making
- Stewardship, purpose, and planning in faith communities
- Navigating Financial Life Transitions

#### **BOOK SNAPSHOT**

Title: Dropping F-Bombs

Subtitle: How to Master Your Fears, Strengthen Your Faith, and Transform Your Financial Future

Summary: A faith-forward guide to facing fear, reclaiming trust, and stewarding finances with courage, based on Heather's powerful personal story of overcoming a lifelong fear of water.

### **AUDIENCE VALUE**

#### **Financial Decision Tools**

Tools for making money decisions with peace and confidence

Faith-Based Control

A renewed sense of control grounded in faith, not fear



#### **New Stories**

Permission to question old stories and build new ones

#### **Emotional Clarity**

Emotional clarity for taking the next financial step

## MEDIA LINKS

- Website: <u>heatherwalraven.com</u>
- LinkedIn: linkedin.com/in/heatherwalraven
- Email: <u>heather@retirepathadvisors.com</u>
- Speaker Reel: [Available on request]