



BRIDAL MAKEUP

YOUR QUESTIONS ANSWERED

Frequently asked questions &
everything brides need to know

MAKEUP BY CHLOE ENEVER

WELCOME BRIDE TO *be!*

Planning your wedding is an incredibly exciting and special time! This guide has been created to answer the most frequently asked questions about the bridal makeup services & to help you feel informed, confident & excited about your bridal experience.

Inside, you'll find helpful information covering everything from booking details to bridal trials & the running of the wedding morning. Chloe's goal is to ensure that every bride feels completely comfortable throughout the process & knows exactly what to expect.

Your wedding makeup should feel like the very best version of you, timeless, beautiful & designed to last from the first photograph to the final dance.

If you have any questions after reading through this guide, please don't hesitate to get in touch. Chloe is always happy to help & would be honoured to be part of your special day!

CHOOSING A MAKEUP *artist*

Why book Chloe as my makeup artist?

As a bridal makeup artist Chloe understands how important it is to not only look, but feel your best on your special day. Makeup should be about enhancing your natural beauty. Every bride is unique & has their own personal style & therefore the makeup should reflect that. Chloe takes the time to listen & understand each of her brides & how they'd like their makeup, whether that is something natural, something a little smokier or full glam. Working with you, she will make suggestions on how to make the overall look work best for you. You will be able to relax & feel confident that you will look & mostly importantly feel your best when leaving the makeup chair.

Where does Chloe travel for bookings?

Chloe is available to travel anywhere! She is an international makeup artist & is willing to travel anywhere at a brides request. She is fully kitted with her professional kit, lighting & directors chair.

CHOOSING A MAKEUP *artist*

What if I don't know which makeup style suits me?

As a professional makeup artist, Chloe will work closely with you to create a look that complements your features & personal style. She has the skill to apply makeup & give advice but when a bride has a look in mind Chloe will try & recreate it in a way that works for you. Equally if a bride has no idea Chloe is happy to take the reins & use her experience to help create a look that you feel comfortable & beautiful wearing.

Does she provide hair styling services as well?

No, Chloe does not provide hair services she chose to focus on her passion for makeup & perfect her craft! She does however work along side some great hair stylists & is always happy to recommend them!

SECURING YOUR BRIDAL *booking*

How can I book Chloe's bridal services?

You can complete the enquiry form on the 'contact' page on Chloe's website to tell her about your big day, be sure to include all the details! Once she has confirmed that your wedding date is available & you choose to book, a non refundable booking fee will be required to secure your wedding date (it will be deducted from the remaining fee).

When should I book my bridal makeup?

Chloe recommends to secure your date as soon as you have a venue booked, just like most other wedding vendors Chloe can have bookings up to two to three years in advance so it's important to secure your wedding date as soon as possible to avoid them being unavailable. You want not only your special day but the experience of planning it to run as smoothly & stress free as possible.

ALL ABOUT THE BRIDAL *Trials*

Do I need to have a bridal trial?

No, bridal trials aren't compulsory when booking with Chloe however she does highly recommend them. Your trial is a time to discuss your desired look & trial it, making any tweaks or changes to create the bridal look of your dreams! It is also a great time to discuss the style of makeup you'd like to achieve for your bridal party, the running of your wedding morning & all finer details as well as a time to get to know Chloe. With all that being said Chloe has done weddings where the bride has chosen not to have a trial, with her experience & passion for making every bride feel truly confident if you chose not to have a trial rest assured this will put your mind at ease!

How can I best prepare for my trial?

Once your bridal trial has been confirmed you'll receive a 'bridal trial guide' with all the information & recommendations you need to best prepare for your trial!

ALL ABOUT THE BRIDAL *Trials*

Can I bring someone else to my trial with me?

Your trial is an opportunity for yourself & Chloe to collaborate closely, creating your perfect look & discuss all the exciting details! It's best to keep your trial one-on-one, however if you'd like to bring someone along it's recommended to limit it to one person. While a second opinion can offer valuable feedback, it's important that the trial remains centred on you & creating your perfect look!

Do members of my bridal party need a trial too?

They aren't essential but they can be useful if someone doesn't typically wear makeup or is maybe feeling a little nervous. If someone is unsure having a trial beforehand can be a way of avoiding any stress on the wedding day. Bridal party trials can also be useful if you plan for all your bridal party to have a similar look, as it offers the opportunity to see if a particular style will work for everyone and if any changes and tweaks can be made to ensure this.

PROCESS OF THE WEDDING *morning*

How many people can Chloe accommodate for on the wedding morning?

The amount of makeup services Chloe is able to provide on the wedding day will depend on how much time is available on the day & what time you all need to be ready. Over the years she has worked for multiple big weddings, providing makeup for parties of up to 10 people! However if your wedding morning is tight for time she has highly experienced artists that she can bring along if an assistant is required.

How early will she need to start on the wedding morning?

This depends on the various factors listed above. Once the runnings of the morning is confirmed Chloe can workout timings for you. You'll be sent over a personalised bridal morning timeline to break down the morning, also including her top tips to ensure a stress-free time for everyone.

PROCESS OF THE WEDDING *morning*

What happens on the wedding morning?

Ahead of your wedding day you will receive your bridal morning timeline from Chloe, to ensure that yourself & your bridal party are aware of the schedule for the morning. Chloe will arrive, set up & be ready to start at the times according to the timeline. Chloe will recreate the bridal look that was created at your trial from her own reference photos & detailed notes as well as any feedback you may have given her, ensuring that you look & most importantly feel beautiful!

Chloe always recommends to have her brides ready an hour before their ceremony/or 'need to leave' time so that they can get into their dress and take photographs whilst being completely stress free, treasuring those last moments before walking down the aisle. She will also stay up until you leave for the ceremony for any touch-ups.

A NOTE FROM CHLOE TO *you*

Thank you for taking the time to read through this brochure!

Your wedding day is one of the most memorable moments of your life, & it is always such a privilege to be part of that experience. I aim to make the process seamless, enjoyable & completely tailored to you, making you feel truly beautiful as you walk down the aisle with makeup that enhances your natural beauty & lasts throughout every moment of your celebration.

If you feel that my style & approach align with the vision for your wedding day, I would absolutely love to hear from you! I look forward to the possibility of being part of your special day!

With warm wishes,

Chloe Enever